

WEEKDAY/ NON HOLIDAY

AD SIZE	NATIONAL (EMP)	EASTERN	MIDWEST	PACIFIC	TORONTO SEATTLE VANCOUVER
	Color	Color	Color	Color	Color
Full	\$1,710	\$870	\$685	\$715	\$465
1/2 Page	\$870	\$445	\$355	\$370	\$235
1/3 Page	\$580	\$300	\$230	\$245	\$155
1/4 Page	\$435	\$220	\$175	\$180	\$120
Back Cover	\$2,150	\$1,090	\$860	\$895	\$580
Inside Front	\$1,925	\$980	\$770	\$805	\$525

AD SIZE	NATIONAL (EMP)	EASTERN	MIDWEST	PACIFIC	TORONTO SEATTLE VANCOUVER
	BW	BW	BW	BW	BW
Full	\$1,380	\$705	\$550	\$580	\$375
1/2 Page	\$705	\$360	\$280	\$300	\$190
1/3 Page	\$470	\$235	\$190	\$195	\$125
1/4 Page	\$355	\$180	\$145	\$150	\$95
-	-	-	-	-	-
Inside Front	\$1,550	\$800	\$625	\$650	\$425

WEEKEND/HOLIDAY

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SPECIAL: TRIPLE CROWN/BREEDERS' CUP

AD SIZE	NATIONAL (EMP)	EASTERN	MIDWEST	PACIFIC	TORONTO SEATTLE VANCOUVER
	Color	Color	Color	Color	Color
Full	\$2,400	\$1,225	\$960	\$1,010	\$650
1/2 Page	\$1,225	\$625	\$490	\$510	\$330
1/3 Page	\$810	\$415	\$325	\$340	\$220
1/4 Page	\$610	\$315	\$250	\$260	\$165
Back Cover	\$3,000	\$1,525	\$1,200	\$1,275	\$825
Inside Front	2,700	\$1,375	\$1,075	\$1,125	\$725

AD SIZE	NATIONAL (EMP)	EASTERN	MIDWEST	PACIFIC	TORONTO SEATTLE VANCOUVER
	BW	BW	BW	BW	BW
Full	\$2,065	\$1,060	\$825	\$870	\$563
1/2 Page	\$1,060	\$540	\$425	\$440	\$280
1/3 Page	\$700	\$360	\$280	\$290	\$190
1/4 Page	\$525	\$270	\$210	\$220	\$145
-	-	-	-	-	-
Inside Front	\$2,325	\$1,200	\$925	\$975	\$625

* Back Cover is available Color only.

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