

## WEEKDAY/ NON HOLIDAY

AD SIZE	NATIONAL (EMP)	EASTERN	MIDWEST	PACIFIC	TORONTO SEATTLE VANCOUVER
	Color				Color
Full	\$4,295	\$2,195	\$1,720	\$1,810	\$1,170
1/2 Page	\$2,195	\$1,120	\$875	\$920	\$595
1/3 Page	\$1,450	\$740	\$580	\$610	\$390
1/4 Page	\$1,095	\$560	\$445	\$465	\$300
Back Cover*	\$4,725	\$2,415	\$1,890	\$1,990	\$1,290
Inside Front	\$4,510	\$2,305	\$1,805	\$1,900	\$1,230

AD SIZE	NATIONAL (EMP)	EASTERN	MIDWEST	PACIFIC	TORONTO SEATTLE VANCOUVER
	BW				BW
Full	\$3,575	\$1,830	\$1,435	\$1,505	\$970
1/2 Page	\$1,830	\$930	\$735	\$765	\$495
1/3 Page	\$1,215	\$625	\$485	\$505	\$330
1/4 Page	\$915	\$470	\$370	\$385	\$255
-	-	-	-	-	-
Inside Front	\$3,755	\$1,920	\$1,510	\$1,580	\$1,020

## WEEKEND/HOLIDAY

AD SIZE	NATIONAL (EMP)	EASTERN	MIDWEST	PACIFIC	TORONTO SEATTLE VANCOUVER
	Color				Color
Full	\$5,860	\$2,995	\$2,350	\$2,465	\$1,590
1/2 Page	\$2,995	\$1,530	\$1,200	\$1,260	\$815
1/3 Page	\$1,980	\$1,015	\$795	\$835	\$535
1/4 Page	\$1,500	\$760	\$605	\$635	\$410
Back Cover*	\$6,445	\$3,295	\$2,585	\$2,710	\$1,750
Inside Front	\$6,155	\$3,145	\$2,470	\$2,590	\$1,670

AD SIZE	NATIONAL (EMP)	EASTERN	MIDWEST	PACIFIC	TORONTO SEATTLE VANCOUVER
	BW				BW
Full	\$5,410	\$2,760	\$2,165	\$2,270	\$1,460
1/2 Page	\$2,760	\$1,410	\$1,100	\$1,165	\$745
1/3 Page	\$1,825	\$930	\$730	\$765	\$495
1/4 Page	\$1,385	\$705	\$555	\$580	\$375
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Inside Front	\$5,680	\$2,900	\$2,275	\$2,385	\$1,535

## SPECIAL: TRIPLE CROWN/BREEDERS' CUP

AD SIZE	NATIONAL (EMP)	EASTERN	MIDWEST	PACIFIC	TORONTO SEATTLE VANCOUVER
	Color				Color
Full	\$8,675	\$4,430	\$3,480	\$3,650	\$2,350
1/2 Page	\$4,710	\$2,715	\$2,145	\$2,230	\$1,445
1/3 Page	\$3,300	\$2,000	\$1,580	\$1,645	\$1,065
1/4 Page	\$2,640	\$1,660	\$1,310	\$1,365	\$885
Back Cover*	\$9,545	\$4,875	\$3,830	\$4,015	\$2,585
Inside Front	\$9,110	\$4,650	\$3,655	\$3,835	\$2,470

AD SIZE	NATIONAL (EMP)	EASTERN	MIDWEST	PACIFIC	TORONTO SEATTLE VANCOUVER
	BW				BW
Full	\$8,110	\$4,135	\$3,255	\$3,405	\$2,195
1/2 Page	\$4,135	\$2,115	\$1,660	\$1,740	\$1,120
1/3 Page	\$2,735	\$1,400	\$1,095	\$1,145	\$740
1/4 Page	\$2,075	\$1,060	\$835	\$870	\$560
-	-	-	-	-	-
Inside Front	\$8,520	\$4,340	\$3,420	\$3,575	\$2,305

## COLOR PREMIUM INVENTORY

NATIONAL (EMP)

	Front Cover Takeover	Front Cover Cube	Front Cover Strip
Weekday:	\$5,000**	\$2,250	\$3,750
Weekend:	-	\$3,000	\$4,400

\* Back Cover is available Color only. \*\*Subject to availability

Robert Forbeck  
John Reynolds

859-803-4800  
707-694-2576

National Advertising Director  
West Region Sales Manager

rforbeck@drf.com  
jreynolds@drf.com